

# Cookie scan report

## Summary

Scan date: 17/05/2021  
 Domain name: insigna.com  
 Server location: Italy  
 Cookies, in total: 44



## Scan result

44 cookies were identified.  
 1 cookies are unclassified and need manual classification and a purpose description.

**The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, create a [Cookiebot subscription](#) for your domain.**

## Category: Necessary (2)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>CookieConsent</b>	insigna.com	HTTP	1 year
<b>First found URL:</b> <a href="https://insigna.com/hello-world/">https://insigna.com/hello-world/</a> <b>Cookie purpose description:</b> Stores the user's cookie consent state for the current domain <b>Initiator:</b> Script tag, page source line number 40 <b>Source:</b> <a href="https://consent.cookiebot.com/uc.js">https://consent.cookiebot.com/uc.js</a> <b>Data is sent to:</b> Ireland (adequate) Adequate country under GDPR (EU)			
<b>test_cookie</b>	doubleclick.net	HTTP	1 day
<b>First found URL:</b> <a href="https://insigna.com/hello-world/">https://insigna.com/hello-world/</a> <b>Cookie purpose description:</b> Used to check if the user's browser supports cookies. <b>Initiator:</b> Script tag, page source line number 440 <b>Source:</b> <a href="https://cm.g.doubleclick.net/pixel?google_nid=nowspots_biddergoogle_hm=cGFfd1JBQkxLYk1DZU93eVlySnMvia%2F%2Fkoi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0">https://cm.g.doubleclick.net/pixel?google_nid=nowspots_biddergoogle_hm=cGFfd1JBQkxLYk1DZU93eVlySnMvia%2F%2Fkoi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0</a> <b>Data is sent to:</b> United States (not adequate)			

## Category: Preferences (2)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>CookieConsentBulkSetting-#</b>	cookiebot.com	HTML	Persistent
<b>First found URL:</b> <a href="https://insigna.com/hello-world/">https://insigna.com/hello-world/</a> <b>Cookie purpose description:</b> Enables cookie consent across multiple websites <b>Initiator:</b> Script tag, page source line number 40 <b>Source:</b> <a href="https://consent.cookiebot.com/uc.js">https://consent.cookiebot.com/uc.js</a> <b>Data is sent to:</b> Ireland (adequate) Adequate country under GDPR (EU)			
<b>lang</b>	ads.linkedin.com	HTTP	Session
<b>First found URL:</b> <a href="https://insigna.com/hello-world/">https://insigna.com/hello-world/</a> <b>Cookie purpose description:</b> Remembers the user's selected language version of a website <b>Initiator:</b> Script tag, page source line number 22 <b>Source:</b> <a href="https://px.ads.linkedin.com/collect?v=2&amp;fmt=jspid=3197284time=1621264286267url=https%3A%2F%2Finsigna.com%2Fhello-w">https://px.ads.linkedin.com/collect?v=2&amp;fmt=jspid=3197284time=1621264286267url=https%3A%2F%2Finsigna.com%2Fhello-w</a>			

rld%2F

via <https://www.googletagmanager.com/gtm.js?id=GTM-MGDS2GG>

Data is sent to: United States (not adequate)

## Category: Statistics (11)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>_ga</b>	insigna.com	HTTP	2 years
<b>First found URL:</b> <a href="https://insigna.com/hello-world/">https://insigna.com/hello-world/</a>			
<b>Cookie purpose description:</b> Registers a unique ID that is used to generate statistical data on how the visitor uses the website.			
<b>Initiator:</b> Script tag, page source line number 22			
<b>Source:</b> <a href="https://www.google-analytics.com/analytics.js">https://www.google-analytics.com/analytics.js</a>			
<b>via</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-MGDS2GG">https://www.googletagmanager.com/gtm.js?id=GTM-MGDS2GG</a>			
<b>Data is sent to:</b> United States (not adequate)			
<b>_ga_#</b>	insigna.com	HTTP	2 years
<b>First found URL:</b> <a href="https://insigna.com/hello-world/">https://insigna.com/hello-world/</a>			
<b>Cookie purpose description:</b> Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.			
<b>Initiator:</b> Inline script, page source line number 30-36			
<b>Source:</b> <a href="https://www.googletagmanager.com/gtag/js?id=G-LCQ4BV4WRD">https://www.googletagmanager.com/gtag/js?id=G-LCQ4BV4WRD</a>			
<b>Data is sent to:</b> United States (not adequate)			
<b>_gat</b>	insigna.com	HTTP	1 day
<b>First found URL:</b> <a href="https://insigna.com/hello-world/">https://insigna.com/hello-world/</a>			
<b>Cookie purpose description:</b> Used by Google Analytics to throttle request rate			
<b>Initiator:</b> Script tag, page source line number 81			
<b>Source:</b> <a href="https://www.google-analytics.com/analytics.js">https://www.google-analytics.com/analytics.js</a>			
<b>via</b> <a href="https://insigna.com/">https://insigna.com/</a>			
<b>Data is sent to:</b> United States (not adequate)			
<b>_gid</b>	insigna.com	HTTP	1 day
<b>First found URL:</b> <a href="https://insigna.com/hello-world/">https://insigna.com/hello-world/</a>			
<b>Cookie purpose description:</b> Registers a unique ID that is used to generate statistical data on how the visitor uses the website.			
<b>Initiator:</b> Script tag, page source line number 22			
<b>Source:</b> <a href="https://www.google-analytics.com/analytics.js">https://www.google-analytics.com/analytics.js</a>			
<b>via</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-MGDS2GG">https://www.googletagmanager.com/gtm.js?id=GTM-MGDS2GG</a>			
<b>Data is sent to:</b> United States (not adequate)			
<b>AnalyticsSyncHistory</b>	linkedin.com	HTTP	29 days
<b>First found URL:</b> <a href="https://insigna.com/hello-world/">https://insigna.com/hello-world/</a>			
<b>Cookie purpose description:</b> Used in connection with data-synchronization with third-party analysis service.			
<b>Initiator:</b> Script tag, page source line number 22			
<b>Source:</b> <a href="https://px.ads.linkedin.com/collect?v=2&amp;fmt=jspid=3197284time=1621264286267url=https%3A%2F%2Finsigna.com%2Fhello-world%2F">https://px.ads.linkedin.com/collect?v=2&amp;fmt=jspid=3197284time=1621264286267url=https%3A%2F%2Finsigna.com%2Fhello-world%2F</a>			
<b>via</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-MGDS2GG">https://www.googletagmanager.com/gtm.js?id=GTM-MGDS2GG</a>			
<b>Data is sent to:</b> United States (not adequate)			
<b>bounce</b>	adnxs.com	Pixel	Session
<b>First found URL:</b> <a href="https://insigna.com/hello-world/">https://insigna.com/hello-world/</a>			
<b>Cookie purpose description:</b> Determines if a user leaves the website straight away. This information is used for internal statistics and analytics by the website operator.			
<b>Initiator:</b> Script tag, page source line number 450			
<b>Source:</b> <a href="https://secure.adnxs.com/bounce?%2Fseg%3Ft%3D2%26add%3D25706144">https://secure.adnxs.com/bounce?%2Fseg%3Ft%3D2%26add%3D25706144</a>			
<b>via</b> <a href="https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0">https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0</a>			
<b>Data is sent to:</b> Netherlands (adequate)			
Adequate country under GDPR (EU)			
<b>cb</b>	prfct.co	Pixel	Session
<b>First found URL:</b> <a href="https://insigna.com/hello-world/">https://insigna.com/hello-world/</a>			
<b>Cookie purpose description:</b> Collects data such as visitors' IP address, geographical location and website navigation - This information is used for internal optimization and statistics for the website's operator.			
<b>Initiator:</b> Script tag, page source line number 450			

**Source:** <https://pixel.prftc.co/cb?partnerId=crw>  
**via** <https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0>  
**Data is sent to:** United States (not adequate)

**collect** google-analytics.com Pixel Session

**First found URL:** <https://insigna.com/hello-world/>

**Cookie purpose description:** Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.

**Initiator:** Script tag, page source line number 22

**Source:** <https://www.google-analytics.com/analytics.js>  
**via** <https://www.googletagmanager.com/gtm.js?id=GTM-MGDS2GG>

**Data is sent to:** United States (not adequate)

**personalization\_id** twitter.com HTTP 2 years

**First found URL:** <https://insigna.com/hello-world/>

**Cookie purpose description:** This cookie is set by Twitter - The cookie allows the visitor to share content from the website onto their Twitter profile.

**Initiator:** Script tag, page source line number 440

**Source:** [https://analytics.twitter.com/i/adsct?p\\_id=48571p\\_user\\_id=pa\\_wRABLkICeOwyR2Js](https://analytics.twitter.com/i/adsct?p_id=48571p_user_id=pa_wRABLkICeOwyR2Js)  
**via** <https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0>

**Data is sent to:** United States (not adequate)

**seg** adnxs.com Pixel Session

**First found URL:** <https://insigna.com/hello-world/>

**Cookie purpose description:** Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.

**Initiator:** Script tag, page source line number 450

**Source:** <https://secure.adnxs.com/seg?t=2add=25706144>  
**via** <https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0>

**Data is sent to:** Netherlands (adequate)

Adequate country under GDPR (EU)

**seg** prftc.co Pixel Session

**First found URL:** <https://insigna.com/hello-world/>

**Cookie purpose description:** Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.

**Initiator:** Script tag, page source line number 450

**Source:** [https://pixel-geo.prftc.co/seg/?add=25706144source=js\\_tag\\_a\\_id=160875](https://pixel-geo.prftc.co/seg/?add=25706144source=js_tag_a_id=160875)  
**via** <https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0>

**Data is sent to:** Ireland (adequate)

Adequate country under GDPR (EU)

## Category: Marketing (28)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>__ss</b>	insigna.com	HTTP	1 day
<b>First found URL:</b> <a href="https://insigna.com/hello-world/">https://insigna.com/hello-world/</a>			
<b>Cookie purpose description:</b> Collects information on visitor behaviour on multiple websites - This information is used on the website in order to optimize the relevance of advertisement. The cookie also allows the website to determine how the visitor accessed the website.			
<b>Initiator:</b> Script tag, page source line number 450			
<b>Source:</b> <a href="https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0">https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0</a>			
<b>Data is sent to:</b> United States (not adequate)			
<b>__ss_referrer</b>	insigna.com	HTTP	1 day
<b>First found URL:</b> <a href="https://insigna.com/hello-world/">https://insigna.com/hello-world/</a>			
<b>Cookie purpose description:</b> Collects information on visitor behaviour on multiple websites - This information is used on the website in order to optimize the relevance of advertisement. The cookie also allows the website to determine how the visitor accessed the website.			
<b>Initiator:</b> Script tag, page source line number 450			
<b>Source:</b> <a href="https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0">https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0</a>			
<b>Data is sent to:</b> United States (not adequate)			
<b>__ss_tk</b>	insigna.com	HTTP	25 years

**First found URL:** <https://insigna.com/hello-world/>  
**Cookie purpose description:** Collects information on visitor behaviour on multiple websites - This information is used on the website in order to optimize the relevance of advertisement. The cookie also allows the website to determine how the visitor accessed the website.  
**Initiator:** Script tag, page source line number 450  
**Source:** <https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0>  
**Data is sent to:** United States (not adequate)

**\_fbp** insigna.com HTTP 3 months

**First found URL:** <https://insigna.com/hello-world/>  
**Cookie purpose description:** Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.  
**Initiator:** Script tag, page source line number 22  
**Source:** <https://connect.facebook.net/signals/config/969988873745731?v=2.9.39r=stable>  
**via** <https://www.googletagmanager.com/gtm.js?id=GTM-MGDS2GG>  
**Data is sent to:** United Kingdom (adequate)  
Adequate country under GDPR (EU)

**A3** yahoo.com HTTP 1 year

**First found URL:** <https://insigna.com/hello-world/>  
**Cookie purpose description:** Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.  
**Initiator:** Script tag, page source line number 450  
**Source:** [https://ads.yahoo.com/cms/v1?nwid=10001073209eid=pa\\_wRABLKbICeOwyR2Jssigv=1esig=2~0d649b109390907113d18eba39beb947488da028](https://ads.yahoo.com/cms/v1?nwid=10001073209eid=pa_wRABLKbICeOwyR2Jssigv=1esig=2~0d649b109390907113d18eba39beb947488da028)  
**via** <https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0>  
**Data is sent to:** Ireland (adequate)  
Adequate country under GDPR (EU)

**ads/ga-audiences** google.com Pixel Session

**First found URL:** <https://insigna.com/hello-world/>  
**Cookie purpose description:** Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.  
**Initiator:** Script tag, page source line number 22  
**Source:** [https://www.google.ie/ads/ga-audiences?t=sraip=1\\_r=4slf\\_rd=1v=1\\_v=j90tid=UA-196432520-1cid=581973171.1621264286jid=1846873073\\_u=YEBAAEAAAAAAC~z=623196601](https://www.google.ie/ads/ga-audiences?t=sraip=1_r=4slf_rd=1v=1_v=j90tid=UA-196432520-1cid=581973171.1621264286jid=1846873073_u=YEBAAEAAAAAAC~z=623196601)  
**via** <https://www.googletagmanager.com/gtm.js?id=GTM-MGDS2GG>  
**Data is sent to:** United States (not adequate)

**anj** adnxs.com HTTP 3 months

**First found URL:** <https://insigna.com/hello-world/>  
**Cookie purpose description:** Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.  
**Initiator:** Script tag, page source line number 450  
**Source:** <https://secure.adnxs.com/bounce?%2Fseg%3Ft%3D2%26add%3D25706144>  
**via** <https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0>  
**Data is sent to:** Netherlands (adequate)  
Adequate country under GDPR (EU)

**bcookie** linkedin.com HTTP 2 years

**First found URL:** <https://insigna.com/hello-world/>  
**Cookie purpose description:** Used by the social networking service, LinkedIn, for tracking the use of embedded services.  
**Initiator:** Script tag, page source line number 22  
**Source:** <https://px.ads.linkedin.com/collect?v=2fmt=jspid=3197284time=1621264286267url=https%3A%2F%2Finsigna.com%2Fhello-world%2F>  
**via** <https://www.googletagmanager.com/gtm.js?id=GTM-MGDS2GG>  
**Data is sent to:** United States (not adequate)

**bscookie** linkedin.com HTTP 2 years

**First found URL:** <https://insigna.com/hello-world/>  
**Cookie purpose description:** Used by the social networking service, LinkedIn, for tracking the use of embedded services.  
**Initiator:** Script tag, page source line number 21  
**Source:** [https://www.linkedin.com/px/li\\_sync?redirect=https%3A%2F%2Fpx.ads.linkedin.com%2Fcollect%3Fv%3D2%26fmt%3Djs%26pid%3D3197284%26time%3D1621264286267%26url%3Dhttps%253A%252F%252Finsigna.com%252Fhello-world%252F%26liSync%3Dtrue](https://www.linkedin.com/px/li_sync?redirect=https%3A%2F%2Fpx.ads.linkedin.com%2Fcollect%3Fv%3D2%26fmt%3Djs%26pid%3D3197284%26time%3D1621264286267%26url%3Dhttps%253A%252F%252Finsigna.com%252Fhello-world%252F%26liSync%3Dtrue)  
**via** <https://www.googletagmanager.com/gtm.js?id=GTM-MGDS2GG>  
**Data is sent to:** United States (not adequate)

**cs** prfct.co Pixel Session

**First found URL:** <https://insigna.com/hello-world/>  
**Cookie purpose description:** This cookie is used to optimize ad relevance by collecting visitor data from multiple websites – this exchange of visitor data is normally provided by a third-party data-center or ad-exchange.  
**Initiator:** Script tag, page source line number 450  
**Source:** <https://pixel-geo.prfct.co/cs/?partnerId=twtr>  
**via** <https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0>

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

**fr** facebook.com HTTP 3 months

**First found URL:** <https://insigna.com/hello-world/>

**Cookie purpose description:** Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

**Initiator:** Script tag, page source line number 22

**Source:** <https://www.facebook.com/tr/?id=969988873745731ev=PageViewdl=https%3A%2F%2Finsigna.com%2Fhello-world%2Frl=https%3A%2F%2Finsigna.com%2Fhello-world%2Fif=falsets=1621264286417sw=1024sh=768v=2.9.39r=stablea=tmSimo-GTM-WebTemplateec=0o=286fbp=fb.1.1621264286415.239462055it=1621264286239coo=falsetm=1exp=10rqm=GET>

**via** <https://www.googletagmanager.com/gtm.js?id=GTM-MGDS2GG>

**Data is sent to:** United Kingdom (adequate)

Adequate country under GDPR (EU)

**getuid** adnxs.com Pixel Session

**First found URL:** <https://insigna.com/hello-world/>

**Cookie purpose description:** This cookie is set by the audience manager of the website to determine the time and frequencies of visitor data synchronization - cookie data synchronization is used to synchronize and gather visitor data from several websites.

**Initiator:** Script tag, page source line number 450

**Source:** [https://secure.adnxs.com/getuid?https://pixel-geo.prfct.co/usermap/?xid=\\$UIDsid=202105%7C60a289a8e34acd411523705fpid=pa\\_wRABLKbICeOwyR2Js](https://secure.adnxs.com/getuid?https://pixel-geo.prfct.co/usermap/?xid=$UIDsid=202105%7C60a289a8e34acd411523705fpid=pa_wRABLKbICeOwyR2Js)

**via** <https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0>

**Data is sent to:** Netherlands (adequate)

Adequate country under GDPR (EU)

**i** openx.net HTTP 1 year

**First found URL:** <https://insigna.com/hello-world/>

**Cookie purpose description:** Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

**Initiator:** Script tag, page source line number 440

**Source:** [https://us-u.openx.net/w/1.0/sd?id=537114372val=pa\\_wRABLKbICeOwyR2Js](https://us-u.openx.net/w/1.0/sd?id=537114372val=pa_wRABLKbICeOwyR2Js)

**via** <https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0>

**Data is sent to:** United States (not adequate)

**i/adsct** twitter.com Pixel Session

**First found URL:** <https://insigna.com/hello-world/>

**Cookie purpose description:** The cookie is used by Twitter.com in order to determine the number of visitors accessing the website through twitter advertisement content.

**Initiator:** Script tag, page source line number 450

**Source:** [https://analytics.twitter.com/i/adsct?p\\_id=48571p\\_user\\_id=pa\\_wRABLKbICeOwyR2Js](https://analytics.twitter.com/i/adsct?p_id=48571p_user_id=pa_wRABLKbICeOwyR2Js)

**via** <https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0>

**Data is sent to:** United States (not adequate)

**IDE** doubleclick.net HTTP 1 year

**First found URL:** <https://insigna.com/hello-world/>

**Cookie purpose description:** Used by Google DoubleClick to register and report the website user's actions after viewing or clicking on one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

**Initiator:** Script tag, page source line number 450

**Source:** [https://cm.g.doubleclick.net/pixel?google\\_nid=nowspots\\_biddergoogle\\_hm=cGfFd1JBQkxLYkIDZU93eVlySnMgoogle\\_tc=](https://cm.g.doubleclick.net/pixel?google_nid=nowspots_biddergoogle_hm=cGfFd1JBQkxLYkIDZU93eVlySnMgoogle_tc=)

**via** <https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0>

**Data is sent to:** United States (not adequate)

**koitk** marketingautomation.services HTTP 10 years

**First found URL:** <https://insigna.com/hello-world/>

**Cookie purpose description:** Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.

**Initiator:** Script tag, page source line number 450

**Source:** <https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0>

**Data is sent to:** United States (not adequate)

**lang** linkedin.com HTTP Session

**First found URL:** <https://insigna.com/hello-world/>

**Cookie purpose description:** Set by LinkedIn when a web page contains an embedded "Follow us" panel.

**Initiator:** Script tag, page source line number 21

**Source:** [https://www.linkedin.com/px/li\\_sync?redirect=https%3A%2F%2Fpx.ads.linkedin.com%2Fcollect%3Fv%3D2%26fmt%3Djs%26pid%3D3197284%26time%3D1621264286267%26url%3Dhttps%253A%252F%252Finsigna.com%252Fhello-world%252F%26liSync%3Dtrue](https://www.linkedin.com/px/li_sync?redirect=https%3A%2F%2Fpx.ads.linkedin.com%2Fcollect%3Fv%3D2%26fmt%3Djs%26pid%3D3197284%26time%3D1621264286267%26url%3Dhttps%253A%252F%252Finsigna.com%252Fhello-world%252F%26liSync%3Dtrue)

**via** <https://www.googletagmanager.com/gtm.js?id=GTM-MGDS2GG>

**Data is sent to:** United States (not adequate)

**lidc** linkedin.com HTTP 1 day  
**First found URL:** <https://insigna.com/hello-world/>  
**Cookie purpose description:** Used by the social networking service, LinkedIn, for tracking the use of embedded services.  
**Initiator:** Script tag, page source line number 22  
**Source:** <https://px.ads.linkedin.com/collect?v=2&fmt=jspid=3197284time=1621264286267url=https%3A%2F%2Finsigna.com%2Fhello-world%2F>  
**via** <https://www.googletagmanager.com/gtm.js?id=GTM-MGDS2GG>  
**Data is sent to:** United States (not adequate)

**na\_id** addthis.com HTTP 1 year  
**First found URL:** <https://insigna.com/hello-world/>  
**Cookie purpose description:** Used to recognize the visitor upon re-entry. This allows the website to register the visitor's behaviour and facilitate the social sharing function provided by Addthis.com.  
**Initiator:** Script tag, page source line number 440  
**Source:** [https://cw.addthis.com/t.gif?pid=37pidt=0pddid=pa\\_wRABLKbICeOwyR2Jscu=https%3A%2F%2Fpixel.prftc.co%2Fcb%3FpartnerId%3Dcrw](https://cw.addthis.com/t.gif?pid=37pidt=0pddid=pa_wRABLKbICeOwyR2Jscu=https%3A%2F%2Fpixel.prftc.co%2Fcb%3FpartnerId%3Dcrw)  
**via** <https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0>  
**Data is sent to:** Ireland (adequate)  
Adequate country under GDPR (EU)

**ouid** addthis.com HTTP 1 year  
**First found URL:** <https://insigna.com/hello-world/>  
**Cookie purpose description:** Sets an ID-string for the specific visitor. This is used to recognize the visitor upon re-entry. This allows the website to register the visitor's behaviour and facilitate the social media sharing function provided by Addthis.com.  
**Initiator:** Script tag, page source line number 440  
**Source:** [https://cw.addthis.com/t.gif?pid=37pidt=0pddid=pa\\_wRABLKbICeOwyR2Jscu=https%3A%2F%2Fpixel.prftc.co%2Fcb%3FpartnerId%3Dcrw](https://cw.addthis.com/t.gif?pid=37pidt=0pddid=pa_wRABLKbICeOwyR2Jscu=https%3A%2F%2Fpixel.prftc.co%2Fcb%3FpartnerId%3Dcrw)  
**via** <https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0>  
**Data is sent to:** Ireland (adequate)  
Adequate country under GDPR (EU)

**pa\_#\_ts** prfct.co HTTP 2 years  
**First found URL:** <https://insigna.com/hello-world/>  
**Cookie purpose description:** Used across websites that use the same ad network to display ads to the other advertisers in the network.  
**Initiator:** Script tag, page source line number 450  
**Source:** <https://pixel-geo.prfct.co/cs/?partnerId=opx>  
**via** <https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0>  
**Data is sent to:** Ireland (adequate)  
Adequate country under GDPR (EU)

**pa\_uid** prfct.co HTTP 2 years  
**First found URL:** <https://insigna.com/hello-world/>  
**Cookie purpose description:** Used across websites that use the same ad network to display ads to the other advertisers in the network.  
**Initiator:** Script tag, page source line number 450  
**Source:** [https://pixel-geo.prfct.co/tags?a\\_id=160875source=js\\_tag](https://pixel-geo.prfct.co/tags?a_id=160875source=js_tag)  
**via** <https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0>  
**Data is sent to:** Ireland (adequate)  
Adequate country under GDPR (EU)

**tr** facebook.com Pixel Session  
**First found URL:** <https://insigna.com/hello-world/>  
**Cookie purpose description:** Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.  
**Initiator:** Script tag, page source line number 22  
**Source:** <https://www.facebook.com/tr?id=969988873745731ev=PageViewdl=https%3A%2F%2Finsigna.com%2Fhello-world%2Frl=https%3A%2F%2Finsigna.com%2Fhello-world%2Fif=falsets=1621264286417sw=1024sh=768v=2.9.39r=stablea=tmSimo-GTM-WebTemplateec=0o=286fbp=fb.1.1621264286415.239462055it=1621264286239coo=falsetm=1exp=I0rqm=GET>  
**via** <https://www.googletagmanager.com/gtm.js?id=GTM-MGDS2GG>  
**Data is sent to:** United Kingdom (adequate)  
Adequate country under GDPR (EU)

**uid** addthis.com HTTP 1 year  
**First found URL:** <https://insigna.com/hello-world/>  
**Cookie purpose description:** Creates a unique, machine-generated user ID. AddThis, which is owned by Clearspring Technologies, uses the user ID to make it possible for the user to share content across social networks and provide detailed statistics to various providers.  
**Initiator:** Script tag, page source line number 440  
**Source:** [https://cw.addthis.com/t.gif?pid=37pidt=0pddid=pa\\_wRABLKbICeOwyR2Jscu=https%3A%2F%2Fpixel.prftc.co%2Fcb%3FpartnerId%3Dcrw](https://cw.addthis.com/t.gif?pid=37pidt=0pddid=pa_wRABLKbICeOwyR2Jscu=https%3A%2F%2Fpixel.prftc.co%2Fcb%3FpartnerId%3Dcrw)  
**via** <https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0>  
**Data is sent to:** Ireland (adequate)  
Adequate country under GDPR (EU)

**usermap** prfct.co Pixel Session  
**First found URL:** <https://insigna.com/hello-world/>  
**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 450  
**Source:** https://pixel-geo.prftc.co/usermap/?xid=1468008882531528632sid=202105%7C60a289a8e34acd411523705fpid=pa\_wRABLKbICeOwyR2Js  
**via** https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0  
**Data is sent to:** Ireland (adequate)  
Adequate country under GDPR (EU)

**UserMatchHistory** linkedin.com HTTP 29 days

**First found URL:** <https://insigna.com/hello-world/>

**Cookie purpose description:** Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.

**Initiator:** Script tag, page source line number 22  
**Source:** https://px.ads.linkedin.com/collect?v=2fmt=jspid=3197284time=1621264286267url=https%3A%2F%2Finsigna.com%2Fhello-world%2F  
**via** https://www.googletagmanager.com/gtm.js?id=GTM-MGDS2GG  
**Data is sent to:** United States (not adequate)

**uuid2** adnxs.com HTTP 3 months

**First found URL:** <https://insigna.com/hello-world/>

**Cookie purpose description:** Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

**Initiator:** Script tag, page source line number 450  
**Source:** https://secure.adnxs.com/seg?t=2add=25706144  
**via** https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0  
**Data is sent to:** Netherlands (adequate)  
Adequate country under GDPR (EU)

**w/1.0/sd** openx.net Pixel Session

**First found URL:** <https://insigna.com/hello-world/>

**Cookie purpose description:** Registers data on visitors such as IP addresses, geographical location and advertisement interaction. This information is used to optimize the advertisement on websites that make use of OpenX.net services.

**Initiator:** Script tag, page source line number 450  
**Source:** https://us-u.openx.net/w/1.0/sd?cc=1id=537114372val=pa\_wRABLKbICeOwyR2Js  
**via** https://koi-3qnojpb8m.marketingautomation.services/client/ss.js?ver=2.4.0  
**Data is sent to:** United States (not adequate)

## Category: Unclassified (1)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>fslightbox-scrollbar-width</b>	insigna.com	HTML	Persistent
<b>First found URL:</b> <a href="https://insigna.com/">https://insigna.com/</a>			
<b>Cookie purpose description:</b> Unclassified			
<b>Initiator:</b> Script tag, page source line number 1332			
<b>Source:</b> https://insigna.com/wp-content/themes/Firewall/js/fslightbox.js			
<b>Data is sent to:</b> Italy (adequate)			
Adequate country under GDPR (EU)			